



Way of Life!

## SUZUKI PHILIPPINES, INCORPORATED

126 Progress Ave., Carmelray Industrial Park 1 Carmelton,  
Canlubang, Calamba City 4028 Laguna, Philippines  
Telephone No.: (02) 462-5000 • (049) 502-1458

# SKYDRIVE SPORT DANCE CONTEST MECHANICS

## Eligibility

1. The contest will run from February 6, 2019 to March 23, 2019
2. It is open to Filipino residents' age 18 and above nationwide.
3. No purchase or payment is required to join the contest
4. All participants should form a group of five (5) to eight (8) members.
5. All participants have to follow and subscribe to Suzuki's social media accounts: [instagram.com/suzukimotorsph](https://www.instagram.com/suzukimotorsph), [facebook.com/Suzukimotorcyclesphilippines](https://www.facebook.com/Suzukimotorcyclesphilippines)
6. Employees of Suzuki Philippines including their relatives up to 2nd degree of consanguinity or affinity are disqualified from participating in the contest.

## How to Join

1. Each group should prepare a dance number for the Suzuki Skydrive Sport jingle and upload the video to [suzuki.com.ph/SkydriveSportContest](http://suzuki.com.ph/SkydriveSportContest). Participants must follow the dance steps as seen on the Skydrive Sport Instructional video which can be viewed on the contest's designated microsite.
2. Each group can only submit one entry for the whole duration of the contest.
3. Choreography shall reflect a copy or fun mix of the original Skydrive Sport dance and your own choreography showcasing how you can set the trend with the Suzuki Skydrive Sport just keep the signature dance steps of the chorus. Inclusion of Suzuki motorcycle/s in the choreography is not required but is a plus. The Skydrive Sport jingle can be downloaded on the microsite.
4. Remixing the Suzuki jingle is allowed but only with beats and other non-lyric songs and for as long as the character of the jingle will be maintained
5. Props are encouraged but using harmful objects that may hurt the members as well as use of animals in the routine is prohibited
6. The participant will be given a unique link where they can upload the dance video. All entries should have the following specifications:
  - a) mp4 format only
  - b) Has to be in HD resolution with preferably 720 to 1080 HD
  - c) Maximum file size of 500mb



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### 7. Schedule from submission of entries to the announcement of winners are as follows:

Activity	Date	Determination of Winners	No. of Winners & Prizes	Date of Announcement
Submission of Entries	Feb. 6 – Feb. 28 (11:59 PM)	NA	NA	NA
Online Voting	Mar. 2 – Mar. 14 (11:59 PM)	Mar. 15 (11:59 PM)	Grand Finalists - Five (5) winners of Php 20,000 worth of Bench Gift Certificate  Fan’s Favorite - One (1) winner of Php 5,000 worth of Bench Gift Certificate	Mar. 23
Grand Finals	Mar. 23	Mar. 23	Grand Winner - One (1) Grand winner of Php 50,000 cash plus (8) winners of Php 5,000 worth of Bench Gift Certificates for each group member	Mar. 23

### 8. Criteria for judging are as follows:

Choreography – 30% (Creativity, Artistry and Originality)

Relevance to Skydrive Sport Theme – 30% (Appropriateness of the theme in the outfit/style of the participant/Exudes a personality of a trendsetter)

Overall Impact – 20% (Overall execution of the dance)

Online Votes/Audience Impact – 20% (Number of Votes in the microsite)

9. All video entries will be posted at the designated microsite for voting on March 2, 2019. Voting of the fan’s favorite will start from March 2, 2019 to March 14, 2019. Each voter will be required to login on their facebook account to be eligible to vote. A voter can vote once per entry.
10. Top 5 finalists will be selected by the judges two weeks before the grand finals. All finalists will be posted on the microsite and at the Suzuki’s social media accounts two weeks before the grand finals. All finalists will also be notified via registered mail, email, text and phone call while the grand winner will be announced on March 23, 2019 at IR Bikefest 2019.
11. The top 5 finalists will compete on the Grand Finals which will happen on March 23, 2019 at the World Trade Center in the presence of a DTI Representative.
12. Top 5 finalists will also be hailed and will be judged based on the criteria stipulated in these mechanics except for the online votes. It will be replaced by audience impact with the same percentage.
13. A group can only win thrice during the whole duration of the contest ([1]as finalist, [2] as fan’s favorite, [3] as grand winner)
14. The transportation and meal expenses of the finalists will be shouldered by Suzuki during their special participation at IR Bikefest 2019 on March 23, 2019. The grand winner will also be invited to perform during the Skydrive Sport Day at BGC on May 11, 2019.



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15. Gift Certificates are non-transferable and non-convertible to cash.
16. Winners will be given (60) days upon receipt of notification to claim their prize. After the given time frame, all unclaimed prizes will be forfeited in favor of Suzuki Philippines with prior DTI approval. Winners will be required to present two (2) government issued iD upon claiming their prize.
17. Per DTI-FTEB Permit No. \_\_\_\_\_ Series of 2019.

### What are the Prizes?

Grand Winner – Php 50,000 Cash plus Php 5,000 worth of Bench GCs for each group member

Grand Finalists – Php 20,000 worth of Bench GCs

Fan's Favorite – Php 5,000 worth of Bench Accessories and Fragrance Kit