



Way of Life!

SUZUKI PHILIPPINES, INCORPORATED

126 Progress Ave., Carmelray Industrial Park 1 Carmelton,
Canlubang, Calamba City 4028 Laguna, Philippines
Telephone No.: (02) 462-5000 • (049) 502-1458

SKYDRIVE SPORT OUTFIT OF THE DAY (OOTD) CONTEST MECHANICS

Eligibility

1. The contest will run from February 6, 2019 to May 11, 2019
2. Contest will run on a monthly basis from February 6 to May 11, 2019 wherein winners will be hailed monthly.
3. It is open to Filipino residents' age 18 to 25 years old nationwide.
4. No purchase or payment is required to join the contest
5. All participants have to follow and subscribe to Suzuki's social media accounts: [instagram.com/suzukimotorsph](https://www.instagram.com/suzukimotorsph), [facebook.com/Suzukimotorcyclesphilippines](https://www.facebook.com/Suzukimotorcyclesphilippines) to qualify.
6. Employees of Suzuki Philippines including their relatives up to 2nd degree of consanguinity or affinity are disqualified from participating in the contest.

How to Join

1. Each participant must take a photo of his/her OOTD (Outfit of the Day) with any Bench apparel with the Suzuki Skydrive Sport
2. The participant has to register his personal details (name, address, age, and upload his OOTD photo at suzuki.com.ph/SkydriveSportOOTDContest2019. A participant can submit an entry once during the whole duration of the contest.
3. Participants must upload the photo with the following specifications:
 - a) Jpeg Format Only
 - b) At least 10 x 10 inches
 - c) Maximum file size of 1MB
 - d) Photo collage is not allowed
 - e) Photo Alteration is not allowed. Content of photo should not be altered, rearrange, reversed, distort, people or objects. Cropping and dust or scratches are permitted.
4. The photo must be accompanied with a caption of not more than 200 words and has to be entered on the textbox of the contest's microsite.
5. The photos must portray the monthly theme for his/her OOTD:
 - a. - February – Fall in Love with Preppy
 - b. - March – Get Active with Athleisure
 - c. - April – Summer Fun with Bohemian



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6. Schedule from submission of entries to the announcement of winners are as follows:

Month	Submission of Entries	Online Voting	Determination of Winners	No. of Winner & Prizes	Date of Announcement
February	Feb. 6 – Feb. 15 (11:59 PM)	Feb. 17 – Feb. 28 (11:59 PM)	Mar. 2	<p><i>1st Place</i> – One (1) winner of 10,000 Bench Gift Certificate</p> <p><i>2nd Place</i> – One (1) winner of Php 5,000 worth of Bench Apparel Kit</p> <p><i>3rd Place</i> – One (1) Winner of Php 2,000 worth of Bench Accessories and Fragrance Kit</p> <p><i>Fan's Favorite</i> – One (1) Winner of Php 2,000 worth of Bench Gift Certificate</p>	Mar. 5
March	Mar. 4 – Mar 15 (11:59 PM)	Mar. 17 – Mar. 28 (11:59 PM)	Mar. 30	<p><i>1st Place</i> – One (1) winner of 10,000 Bench Gift Certificate</p> <p><i>2nd Place</i> – One (1) winner of Php 5,000 worth of Bench Apparel Kit</p> <p><i>3rd Place</i> – One (1) Winner of Php 2,000 worth of Bench Accessories and Fragrance Kit</p> <p><i>Fan's Favorite</i> – One (1) Winner of Php 2,000 worth of Bench Gift Certificate</p>	April 1
April	Apr. 4 – Apr. 15 (11:59 PM)	Apr. 17 – Apr. 28 (11:59 PM)	April 30	<p><i>1st Place</i> – One (1) winner of 10,000 Bench Gift Certificate</p> <p><i>2nd Place</i> – One (1) winner of Php 5,000 worth of Bench Apparel Kit</p> <p><i>3rd Place</i> – One (1) Winner of Php 2,000 worth of Bench Accessories and Fragrance Kit</p> <p><i>Fan's Favorite</i> – One (1) Winner of Php 2,000 worth of Bench Gift Certificate</p>	May 2
May 11 (Grand Finals)	Note: Top 3 Winners from February to March will compete for the final judging			<i>Grand Winner</i> – (1) Winner of Skydrive Sport Motorcycle Unit	May 11

7. Criteria for judging are as follows:

Fashion Sense/Style (50%) – Appropriateness of the theme in the outfit/style of the participant/Exudes a personality of a trendsetter

Photo Presentation (30%) – Creative presentation of the photo, originality and unique photo details

Online Votes/Audience Impact (20%) - Number of Votes in the microsite

- The most number of votes will win as the Fan's Favorite every month. Each voter will be required to login on their Facebook account to be eligible to vote. A voter can vote once per entry.
- The monthly winner will be judged based on the criteria stipulated in the mechanics with the presence of an authorized DTI representative together with the judges who will evaluate the entries.



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10. All finalists will move and compete on the Grand Finals which will happen on May 11, 2019 at Bonifacio Global City (BGC). The top 3 winners from February to March will compete for the final judging on the grand finals with the same criteria stipulated in this mechanics except for the online votes. The criteria for online votes will then be replaced by audience impact with the same percentage. They will join the runway with Suzuki X Bench Fashion models and they will be judged based on their final walk or ramp modeling.
11. A participant can only win thrice during the whole duration of the contest ([1]as monthly winner, [2] as fan's favorite for the month, [3] as grand winner)
12. February winners will have the chance to join Suzuki x Bench fashion show as models during the IR Bikefest 2019 at World Trade Center Manila on March 23, 2019.
13. The transportation and meal expenses of all winners will be shouldered by Suzuki during their special participation at IR Bikefest 2019 on March 23, 2019 and culminating activity at BGC on May 11, 2019.
14. Prizes are non-transferable and non-convertible to cash.
15. List of winners will be posted at the Suzuki's website and at the Suzuki's social media accounts two days after the judges have made their decision. All winners will also be notified via registered mail, email, text and phone call.
16. Winners will be given (60) days upon receipt of notification to claim their prize. After the given time frame, all unclaimed prizes will be forfeited in favor of Suzuki Philippines with prior DTI approval. Winners will be required to present two (2) government issued ID upon claiming their prize.
17. Per DTI-FTEB Permit No. _____ Series of 2019.

What are the Prizes?

- 1st Place – 10,000 worth of Bench Gift Certificates
- 2nd Place – 5,000 worth of Bench Apparel Kit
- 3rd Place – 2,000 worth of Bench Accessories and Fragrance Kit
- Fan's Favorite – 2,000 worth of Bench Gift Certificates